



Mário Pertile
Nov/17/1983 - Brazil

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ABOUT

Mário Pertile works with art direction, advertisement and also is specialized in branding. He is graduated in art direction on the 1st class of ESPM/POA Creation School, from Brazil and he has been working with advertisement and design for 10 years. In this period he worked with design, art direction and planning in many projects. Besides advertising, he also works as a film critic. He is a founding member of the Film Critics Association of Rio Grande do Sul (ACCIRS). Currently he works to agencies and direct clients.

TOOLS AND SKILLS

Adobe Illustrator and Photoshop, HTML, CMS tools, FTP, Audio/Video editing tools, Live stream tools (bot, encoder, overlays, alerts, websites, etc). Pre-print.

EXPERIENCE I

COMPANIES WHERE I WORKED

- **John & Hackmann Studio**
Branding, Art Direction and Planning (now)
- **Estúdio Buteko (my studio - working for companies and professionals)**
Branding, Art Direction and Planning (now)
- **Mulgoi S.L.U. (Spain - Designer and Creative consultant / Freelancer / Homeoffice)**
Branding and general design for the company and its apps, icons, websites, etc. (Since 2014)
- **AGWS (Art Director / Homeoffice)**
Art Director, branding, design, graphic & digital (2012/2015)
- **Low-Level (Spain - Freelance/Homeoffice)**
Branding for the company softwares - (Since 2012)
- **Levitate Studios Pe (Singapore - Designer / Homeoffice)**
Design and pre-press (2011/2018)
- **Pmweb (Free Lancer)**
Design, copyrighter, information Arq. (2011/2012)
- **Vanguarda Estratégias (Designer / Homeoffice)**
Designer, Copyrighter & Art Director (2010/2011)
- **Proper Comunicação**
Art Director / Graphic & Digital (2003)
- **Atuação Publicidade**
Art Assist. (2001/2003)

EXPERIENCE II

PROJECTS THAT I HAVE WORKED

- **Design1o1 Community** (<http://www.design1o1.net>) - **Since 2013**
Learning community that offers free online courses in several field of design and architecture.
Official brazilian-portuguese teacher for Design1o1 course and official global teacher for Zine1o1 course.
- **DinamicoFM (Webradio)** (<http://www.dinamicofm.com.br>) - **Since 2012**
Weekly Host and podcaster of "Sinestésico" (show about videogames and movies)
- **EBTK Independent Multimedia Project** (2009/2010)
Live webradio, Blog, events and live concerts and podcasts, all about Brazilian indie music
as Planning and Art and Program director
- **Circuito Cultura Independente (2010)**
Live concerts of independent reggae, punk and rock bands at Livraria Cultura inside a Shopping Center - **as Producer and Art and Planning Director**
- **III FANTASPOA** (2008)
International Horror Movie Festival - **as Art Director**
- **God Save the Movies** (2008)
British Film Festival - **as Art Director**
- **Mundo Quente das Animações** (2008)
Anitated Movie Festival - **as Art Director**
- **I Second.Cine.Video - First Second Life's International Short-Movie Festival** (2008)
Producer, Planning and Art Director
- **"Marketing to children's education school" classes** (2006)
as Teacher
- **Colinho Children's Educational School** (2005/2008)
as Marketing Director
- **Short-movies "Caio, Pode Falar"** (aka "Can you speak, Caio), "Pixelman, O Homem de um Pixel Só" (aka Pixelman) and "Blues do Toulous".
as producer, writer and director

GROUPS & ASSOCIATIONS

- **Design1o1**
Teacher and course coordinator
- **Film Critics Association of Rio Grande do Sul (ACCIRS)**
Founding member and Columnist
- **Cena de Cinema Multimedia Project**
FM radio show and Website film critic project
Columnist / Live Comentarist

WEBSITE

- <http://www.mariopertile.com.br>